

# Makelight™

## VISUAL VOTING™

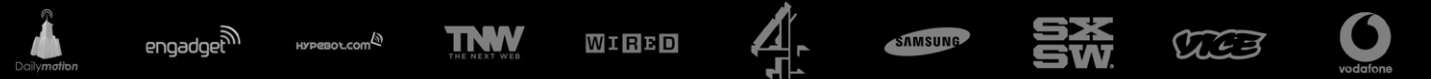


We've spent years of running conferences, speaking at conferences... & falling asleep during conferences. There is a better way to keep your audience (and speakers, and production team) engaged in your event. Ask them what they think and make it visually beautiful.

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| <b>KEY EVENT BENEFITS:</b>   | <b>KEY PRODUCTION BENEFITS:</b>  |
| <ul style="list-style-type: none"><li>* Poll the audience - bring them front and center into the event program content.</li><li>* Audience members simply download an app, and then can be asked to respond to multiple choice questions as asked by the speaker. Their device screens illuminate in a lightshow of opinion and the overall results display on the big screen.</li><li>* Communicate pre-event, during event and post event through dedicated messaging platform.</li><li>* Gather valuable measurement and stats on engagement to make your next event, even better.</li><li>* Makelight app available on Android and iOS. API/SDK also available for inclusion into existing apps.</li></ul> | <ul style="list-style-type: none"><li>* 90 second production set up on site.</li><li>* Comes with results screen for broadcast onto the big screen</li><li>* Makelight Conference professionals available to consult on best practise for your conference.</li><li>* Run it yourself - get <b>MAKELIGHT CERTIFIED</b> to deploy Makelight's suite of special effects across the audience mobile devices.</li><li>* Offer your clients more than other production suppliers.</li><li>* 24/7 support at critical event time.</li></ul> |

AS SEEN IN

AS USED BY



Call now for a quote for your next event, or to find out more about Makelight Certification. [www.makelight.co](http://www.makelight.co)  
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